

Evening MBA for Business Graduates

Semester: JANUARY- JUNE 2024

MBA for BBA (3rd Batch)



Department of Tourism & Hospitality Management (THM)

Faculty of Business Studies

University of Rajshahi

Rajshahi-6205, Bangladesh

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Introduction

The Department of Tourism and Hospitality Management (THM), under the faculty of Business Studies of Rajshahi University, offers the most afforded Evening MBA program designed for the students of varying graduates and professionals to achieve global excellence in tourism and hospitality education. We continue to forge strong relationship between the industry and students, partnerships through industry collaboration and effective teaching, learning and research. It wants see itself as iconic department through an even balance between theoretical and practical expertise, while also keeping aligned with the job market to promote tourism industry in a way that goes with the Bangladesh status regionally and globally.

The Tourism industry is considered as one of the largest and the most diverse industries in the world. Every 1 in 10 jobs, generating 10% of global GDP and 9% of the world's Jobs are part of this industry. Currently there are more than 5 million Jobs available in the world and roughly at present .5 million Jobs are available in Bangladesh in this sector. By 2030 this number will be 3 million to meet up the Sustainable Development Goal (SDG) of Bangladesh as present Government is committed to create 15 million jobs within next five years.

Despite of having such exponential potential this industry is facing a big mismatch between skilled manpower demand from the industries and supply from the educational institutions. To be a partner in fulfilling the gap, the Department of Tourism and Hospitality Management in the Rajshahi University is offering 1 year evening MBA program for business graduates.

Facilities Offered By the Department:

- Air Condition (AC) class room.
- Wi-Fi facility in the premises
- Computer lab that will be open from January 20 for the students.
- 100% internship placement.
- The furnished (i) Food Production Lab (ii) Food Service Management Lab (iii) Front Desk/Office Management Lab and (iv) Housekeeping Management Lab. (will open for use from January 2020).
- Direct interaction with industry people at the class room to get the real life experience.
- Career counseling and need based mentoring
- Hand on training in five star (5*) hotels and renowned tourism destinations.
- Yearly tour.
- Show the path if students wish to study/travel overseas with or without job.
- Orientation session, closing ceremony, and Best academic award.

Application Formalities

Candidates can collect the application form along with admission brochure from the office of the Chairman, Department of Tourism and Hospitality Management during the office hours from 9 am to 5:00 pm. Application fee of Tk. 500.00 (Non-refundable) is required to be paid in cash in favor of the Chairman, Department of Tourism & Hospitality Management, University of Rajshahi. Applicant form and brochure can also download from department website- <http://www.ru.ac.bd/thm>.

Academic Year and Semester

The duration of the program is 1 (one) academic year divided into two semesters. This semester will be conducted in a year. The entire program must be completed within 3 (three) academic years including the year of first admission into the program.

Admission Schedule

Application from Submission (last date)	15 Feb, 2024
Admission Test	16 Feb, 2024
Interview	16 Feb, 2024
Result Notification	16 Feb, 2024
Admission	18 Feb, 2024 to 22 Feb, 2024
Class Starts	23 Feb, 2024

Admission Requirement

Graduates from business and commerce discipline can apply. The candidate's eligibility will be judged on the basis of their previous academic records. Applicants must have minimum 6 (Six) point in their academic attainment calculated as below.

Name of Degree	Division/Class		
	1 st	2 nd	3 rd
	3.5 & above	3.00 > 3.50	Below 3.00
SSC/Equivalent	3	2	1
HSC/Equivalent	3	2	1
4 Years Bachelor Degree (Hons.) in Business and Commerce	5	4	3

Admission Test Information

Applicants seeking enrollment into the Evening MBA Program are required to sit for an MCQ type Admission Test of 50 marks covering following subjects:

- 1) English – 20 (Paragraph, Translation and Grammar)
- 2) General Knowledge – 30 (General Affairs, General Mathematics & IQ)

Program Fee

Total program fee is Tk. 75,000.00 (Seventy Five Thousand), which will cover entire academic & administrative expenses payable in two installments amounting Tk. 40,000.00 and 35,000.00 in two semesters respectively.

Curriculum

The Evening MBA Program for Business Graduates comprises 10 (Ten) courses consisting of 05 (five) prerequisite and 05 (five) specialized courses. Total marks in each course shall be distributed in percentage as follows:

Particulars	Percentage
Class attendance	10%
Mid-term test	20%
Case analysis & presentation	10%
Term paper/Assignment	10%
Final examination	50%
Total	100%

Degree Requirements and Award of Degree

The Evening MBA Program for Business Graduates shall be of 36 (Thirty six) credit hours of which 30 (Thirty) for course work, 3 (three) for internship, and 3 (three) for viva voice by the University of Rajshahi on the recommendation of the Departmental Academic Committee. The students completing the academic requirements with the minimum CGPA of 2 (two) will be eligible for the degree.

Career Opportunity in Tourism & Hospitality Industry

Following specific jobs facilities are available for THM students along with other jobs

Management Level	Executive Level
Tour Area Manager	Hotel General Manager
Rooms Division Manager	Regional Manager of Restaurant Chain
Cash Management Manager	Vice President of Human Resources
Destination Operation Manager	CEO of Tourism Destination and Hotel
Room Division Manager	Leisure Activity Coordinators
Tour Operations Manager	Food and Beverage Manager
SPA Manager	Hotel Manager
Sales Manager	Restaurant Manager
Promotion Manager (Marketing)	Accommodation Manager
Head Chef	Event Manager
Housekeeping manager	Convention Centre Manager

Operational Level	Supervisory Level
Tour Guide	Guest Services Supervisors
Cook	Tour Operator supervisor
Sales Coordinator	Event Planner
Receptionist	Restaurant Shift Supervisor
House Keeping	Team leader Security
Restaurant and Hotel Operation (Cash)	Maintenance Supervisor
Program Officer	Travel Agent

Bangladesh and Japan signed a MoC (Memorandum of Cooperation) on accepting 14 categories specified skilled human resource by Japan from Bangladesh (For details- <https://www.thedailystar.net/politics/japan-hire-skilled-workers-from-bangladesh-1791376>). Japanese language proficiency test and basic academic degree are the requirements to be selected as 'Specified skilled human resources who will be recruited within the next five years. Four fields i.e accommodation, manufacture of food and beverages, food service, and aviation industry are directly related to Tourism and Hospitality. This department will start Japanese Language Program from December 2019 for its students.

Contact with US:

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