



**DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT
UNIVERSITY OF RAJSHAHI**

**OFFERED COURSES
BBA in THM**

First Year First Semester

Course Code	Name of the Courses	Hours/Week Theory + Lab	Credit
THM-111	Fundamentals of Tourism and Hospitality management	3 + 0	3.00
THM-112	Introduction to Business (C)	3 + 0	3.00
THM-113	Bangladesh Studies	3 + 0	3.00
THM-114	Micro Economics (C)	3 + 0	3.00
THM-115	Principles and Practices of Accounting (C)	3 + 0	3.00
Total Credits		15 + 0	15.00

First Year Second Semester

Course Code	Name of the Subject	Hours/Week Theory + Lab	Credit
THM-121	First Aid, Safety & Security (Theory and Lab)	3+ 0	3.00
THM-122	Business communication(C)	3 + 0	3.00
THM-123	Principles of Management (C)	3 + 0	3.00
THM-124	Macro Economics (C)	3 + 0	3.00
THM-125	Business Mathematics (C)	3 + 0	3.00
THM-000	Viva Voice	3+0	3.00
Total Credits		18 + 0	18.00

Second Year First Semester

Course Code	Name of the Subject	Hours/Week Theory + Lab	Credit
THM-211	Tourism Culture, Heritage & Society	3 + 0	3.00
THM-212	Principles of Marketing(C)	3 + 0	3.00
THM 213	Bangladesh Economics (C)	3 + 0	3.00
THM-214	Computer in Business (C)	3 + 0	3.00
THM-215	Principles of Cost and Management Accounting(C)	3 + 0	3.00
Total Credits		15.00	15.00

Second Year Second Semester

Course Code	Name of the Subject	Hours/Week Theory + Lab	Credit
THM-221	Tour Operation management	3 + 0	3.00
THM-222	Technology in Tourism and Hospitality	3 + 0	3.00
THM-223	Tourism promotion & Communication	3+0	3.00
THM-224	Managing Human Resource in Tourism & Hospitality	3 + 0	3.00
THM-225	Taxation(C)	3 + 0	3.00
THM-000	Viva Voice	3+0	3.00
Total Credits		18 + 0	18.00

Third Year First Semester

Course Code	Name of the Subject	Hours/Week Theory + Lab	Credit
THM-311	Front Office Operation & Reservation	3 + 0	3.00
THM-312	Consumer Behavior in Tourism And Hospitality	3 + 0	3.00
THM-313	Commercial Law(c)	3 + 0	3.00
THM-314	Urban & Rural tourism	3 + 0	3.00
THM-315	Principles of Finance(C)	3 + 0	3.00
Total Credits		15+0	15.00

Third Year Second Semester

Course Code	Name of the Subject	Hours/Week Theory + Lab	Credit
THM-321	Housekeeping Management	3 + 0	3.00
THM-322	Quantitative analysis for Business	3 + 0	3.00
THM-323	Service Marketing	3 + 0	3.00
THM-324	Organizational Behavior	3 + 0	3.00
THM-325	Business Statistics (C)	3 + 0	3.00
THM-000	Viva Voice	3+0	3.00
Total Credits		18 + 0	18.00

Fourth Year First Semester

Course Code	Name of the Subject	Hours/Week Theory + Lab	Credit
THM-411	Hospitality Revenue management	3 + 0	3.00
THM-412	Theory & Practice of Culinary Art	3 + 0	3.00
THM-413	Program & Event Management	3 + 0	3.00
THM-414	Tourism Destination Management	3 + 0	3.00
THM-415	Foreign Language (other than English)	3 + 0	3.00
Total Credits		15	15.00

Fourth Year Second Semester

Course Code	Name of the Subject	Hours/Week Theory + Lab	Credit
THM-421	Catering, Food, Beverage & Bar management	3 + 0	3.00
THM-422	Tourism And Hospitality Entrepreneurship	3 + 0	3.00
THM-423	Aviation and Flight Management	3 + 0	3.00
THM-424	Tourism in Bangladesh	3 + 0	3.00
THM-425	Business Research Methods (C)	3 + 0	3.00
THM-000	Internship (Home/abroad)	0+3	3.00
THM-00	Defense / Viva Voice	3+0	3.00
Total Credits		18+3	21.00

Total Credit for BBA (THM) is 135 Credits

Note: The courses may change with global demand and contemporary issues.