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Editorial Foreword

It is my immense pleasure to write this editorial foreword on the 27th volume of Rajshahi University Journal of Social Science and Business Studies (RUJSSBS). This volume came out in print after a delay due to the COVID-19 induced situation. As a central Journal of the University of Rajshahi, RUJSSBS emphasizes on publishing articles on the subjects and fields relevant to development of society, economy, culture, and business involving national and international concerns. The journal encourages authors to write thought-provoking articles based on empirically tested hypotheses using various theories and models of social science and business studies.

As the journal aims to encourage interdisciplinary research across various disciplines, this issue presents a variety of submissions by the contributors. The seven articles contained in this volume covers important and contemporary topics, such as *Investigation of glass ceiling phenomenon, Portrayal of masculinity in James Bond movies, Impact of attending training programs on income, Information sharing on social networking sites, Rule of law, constitutional obligation and state of good governance, Public-private partnerships, Music industry on digital platform, and Contemporary trends of domestic violence against women in Bangladesh*. I am glad that several young scholars and faculty members from around the country have contributed some insightful and provocative papers to this volume. I believe this publication would further stimulate them to engage in their research endeavor in the future and encourage other researchers as well.

I acknowledge the untiring efforts and dedication of the Editorial Board members in publishing this volume of the journal. The papers published were critically reviewed (double-blind) by anonymous experts from relevant fields of specialization. I am also thankful to them for their evaluation and insightful comments. I thank the contributors for their trust, patience and timely revisions.

The Member Secretary of the journal and the staff of the Publications Office assisted the Editorial Board by extending secretarial supports. On behalf of the Editorial Board, I am thankful to them. I also appreciate the encouragement and support from the top management of the University of Rajshahi in publishing the journal.

Professor Md. Elias Hossain
Editor-in-Chief

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Instructions to Authors

Rajshahi University Journal of Social Science and Business Studies is an official journal of the University of Rajshahi. It is published annually and publishes research works of original nature in life & earth and agricultural sciences, by the teachers and researchers of the faculties/institutes concerned as well as those from outside of the University.

Manuscripts submitted for publication in Journal of Social Science and Business Studies undergo plagiarism check, peer review by two referees. The suitability of manuscripts is judged by the reviewers and editors, and the editors' decision on a paper is final. A letter of acceptance is given only after an article has been finally accepted by the Editorial Board. To prepare and submit a manuscript, the following guidelines should be followed:

1. Articles submitted must not have been published or under consideration elsewhere, and plagiarism free.
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3. In the manuscript, there should be a title page with only title, name(s) of the author(s), affiliation address(es) and e-mail ID(s). The second page should carry the 'Title' of the paper followed by 'Abstract', 'Keywords', 'Introduction', 'Methods', 'Results', 'Discussion' (or 'Results and discussion'), 'Acknowledgements' (if any), 'References' etc.
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For articles of Social Sciences and Business Studies, the Chicago University manual of style should be followed. As for example, the word table and the table are centered on the line below the number. Each item in a bibliographical list should begin flush left (with no paragraph indentation). All bibliographical material must be typed double space. Authors name in an alphabetical list should be typed as last name first.

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Alder, J. H. Schlesinger, E.R., and Westerborg, E. Van. *The Pattern of United States Import Trade since 1923*. New York: Federal Reserve Bank of New York, 1952.

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Association as 'Author': International Statistics Institute. *Proceedings of the 34th session*, International Statistics Institute, Ottawa, 1963. 2 Vols. Toronto: University of Toronto Press, 1964.

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Article in a symposium or volume of conference papers: e.g. Kaiser, E. "The Literature of Harlem". In *Harlem: A Community In Transition*, edited by J.H. Clarke. New York: Citadel Press. 1964.

Dissertation or Thesis: Trant, James W. "The Etiology of Catholic Intellectualism" Ph.D. dissertation, University of California, 1964.

Articles accepted for publication have to be proof-read by contributors who are entitled to 20 copies of off-prints as well as a bound copy of the Journal in which the article appeared. Regarding publication the decision of the Editorial Board is final and the copyright of published articles rests with the University of Rajshahi. Letter of Acceptance is given only after an article accepted finally.

Editor in Chief