

BUSINESS PLAN TEMPLATE

Complete all sections (1–10) for your submission to be considered.

1. Title of the Idea (Max 15 words)

A short, impactful title reflecting your concept.

2. Team Composition

List of team members (1–4 students).

3. Brief Description (Max 250 words)

Summarize your business idea, its purpose, and intended impact.

4. Detailed Concept (Max 1000 words)

Explain the concept, business model, value proposition, customer segment, and implementation plan.

5. Impact and Relevance (Max 500 words)

Describe how your idea aligns with the theme and contributes to national priorities (e.g., SDGs, Digital Bangladesh, rural development).

6. Market and Statistical Justification (Max 1000 words)

- Market Analysis: Target market, customer profile, competitors, competitive edge
- Statistical Support: Use reliable sources like BBS, World Bank, or academic studies

7. Innovation Element (Max 200 words)

Highlight originality. How is your idea different or better than existing alternatives?

8. Feasibility and Financial Outlook (Max 300 words)

- Feasibility: Consider local context, regulations, and logistics
- Financials: Estimate capital, expenses, revenue, and funding needs

9. Appendix (Max 2 page)

Include visuals such as charts, business model canvas, and relevant supporting material

10. Declaration and Agreement

- ☐ We confirm this submission is original and not previously presented.
- ☐ We agree to abide by the competition rules and participate in the final if selected.

FOR QUERIES AND SUPPORT

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